

# The Emsi and Geekbidz Partnership Launches a New Standard for Bias-free Hiring

Austin Texas, February 17, 2021

**Geekbidz, LLC. and Emsi, are pleased to announce a partnership to establish and advocate the first equal-opportunity direct-to-hire marketplace.**

This is a contented partnership that brings the broken hiring system to a new era by removing biases and discrimination in current recruitment practices. Bringing Diversity, Equality and Inclusion to every company's hiring process is the aim of Geekbidz and concurrently a strong belief of Emsi.

Emsi, a leader in labor market data and skills, with its vast resources of Labor Market Data and Analytics provides the foundation of Geekbidz's skills-based evaluation system, allowing for the first time, job seekers and employers to come together based solely on needs and abilities. Geekbidz, with an innovative skill-based hiring system, offers a unique online hiring experience that eliminates the need for résumés, interviews, and recruiters, and by doing so, removes all possibility for pre-hire bias or discrimination, creating a truly level playing field for job seekers.

*Andrew Crapuchettes, Emsi CEO said, “At Emsi, we know Skills are the common language between people looking for work, work looking for people, and educational programs looking to connect people to the labor market. We are committed to our open skills library and working with companies who bridge the gap between skills and hiring. We’re thrilled that GeekBidz will utilize our skills library to create a truly level playing field for job seekers.”*

*Anthony Kirkwood, Founder and CEO of Geekbidz, “Our partnership with Emsi is pivotal to our platform A.I.’s ability to evaluate skills against specific job requirements. We are very excited to have this opportunity to work hand-in-hand with the leader in Labor Market Analytics. I’m confident this partnership will help us to reach our next-level goals.”*

**About Emsi:**

Emsi provides the best labor market data available to professionals in higher education, economic development, workforce development, talent acquisition, and site selection. Emsi's data, which covers more than 99% of the workforce, is compiled from a wide variety of government sources, job postings, and online profiles and résumés.

Emsi clients use data to solve a variety of problems: align programs with regional needs, equip students with career visions, understand regional economic and workforce activity, and find and hire the right talent. Emsi serves clients across the US, the UK, Canada, and Australia. Headquartered in Moscow, Idaho, in the heart of the beautiful Palouse region, Emsi also has offices around the US and in the UK.

To learn more about Emsi, visit <https://www.economicmodeling.com>

**About Geekbidz:**

Geekbidz, a Texas-based cutting-edge technology startup, founded by two enthusiastic geeks that are passionate about finding solutions to fix the broken hiring process that is filled with systematic bias, inefficiency and bureaucracy.

Website: <https://www.geekbidz.com>